

Knowledge Partner



Ministry of New and
Renewable Energy, Govt. of India



Ministry of Environment,
Forest and Climate Change, Govt. of India



Ministry of Urban Development
Govt. of India



5th Sustainable Environment Forum 2016

Climate Change | Energy Efficiency | Waste Management

March 16, 2016 – Hotel Le Meridien, New Delhi

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

“ Earth has enough resources to meet people's needs, but will never have enough to satisfy people's greed ”



Climate change has emerged as one of the most critical determinants of the direction of the global economic shift and it is no longer just an environmental concern. Shifting weather patterns increase the risk of natural calamities all over the world and threaten food production. Rising sea levels can contaminate coastal freshwater reserves and have a serious impact world over. The most dangerous climate changes may still be avoided if we transform and transcend our current hydrocarbon based energy systems. Rational and adequately financed adaptation programs can forestall disasters and migrations at unprecedented scales.

India submitted its post 2020 '**Climate Action Plan**' to UN, under **INDC (India's Intended Nationally Determined Contribution)** specifying the strategy to combat Climate Change by 2030. India has pledged to reduce the amount of GHG emission per unit of GDP by 33-35% from its 2005 levels, increase the share of non-fossil fuels to 40% in the installed power generation capacity and increase its forest and tree cover to provide additional carbon sinks.

In this context ASSOCHAM has announced **5th SUSTAINABLE ENVIRONMENT FORUM 2016 - Climate Change - Energy Efficiency - Waste Management on March 16, 2016 in New Delhi**. This forum will provide opportunities to explore new, more efficient & cleaner technologies, renewable energy generation mechanisms, waste management implementation, technology transfer, capacity building, climate resilient infrastructure & development, transparency of action and support through participation of various stakeholders from Government agencies, Corporate Sectors, NGOs, Multi-lateral and Bi-lateral organizations, Academia, Research Institutes and Environmentalists.

OBJECTIVES

- To provide a forum for professionals, scientists, environmentalists and other groups of the society to share knowledge on various aspects of environment
- To integrate and discuss major factors affecting the Environment such as sustainability, energy crises, climate change, waste management and livelihood
- To devise domestic strategy for implementation of COP21 declarations and to implement Climate Action Plan of Government of India post Paris Conference
- To create awareness and alternatives for involvement of corporate sectors to foster Public Private Partnership
- To share, showcase & scale up the best practices, new innovations, institutional models, new technologies by industries, government, private sectors, research organization, NGOs, community groups & individuals for effective and sustainable solution of climate change issues and concerns

FOCUS

- ✓ Adaptation, Mitigation, Energy Efficiency & Waste Management measures in enhancing carbon sinks
- ✓ Strengthen Ecosystem Management and Restoration (EM&R) activities
- ✓ Cost effective and energy efficient strategies for end-use demand
- ✓ Promote sustainability of habitats through improvements in energy efficiency in buildings, urban planning, improved management of solid and liquid waste including recycling and power generation, modal shift towards public transport and conservation
- ✓ Integrated Water Resources Development and Management Strategy for water conservation, wastage reduction and equitable distribution



WHY TO PARTICIPATE

- ✓ Opportunity to meet and network with invited experts from eminent organizations
- ✓ Opportunity to attract investment across sections of the corporate world
- ✓ Exceptional platform to give presentations addressing large audience of 200 people including key stakeholders
- ✓ Exposure to new innovations, institutional models & updated technologies by industries, government, private sectors and NGOs
- ✓ Recommendations emerged from the conference shall be submitted to the relevant official and non-official stakeholders in state and central ministries
- ✓ Proceedings and media coverage released post conference for publicity

WHO SHOULD ATTEND

The focus groups for the conference are the Directors, Vice Presidents, Sustainability Officers, General Managers, Heads, Engineers, Supervisors from Government Agencies, Industries, Corporates, Scientists, Autonomous bodies, Boards & Corporations, Private Sectors, PSUs & Joint Ventures, NGO's, Consultancy Organizations, Bilateral & Multilateral Agencies, Representatives from Foreign Countries, Embassies, High Commissions and concerned people from Environment & Climate Change Sector.

EXPECTED OUTCOMES & BENEFITS

- Road map on the implementation of India's commitment at COP21
- Role clarity amongst various stakeholders in implementation of COP21 observations
- Delineation of Corporate Sector's role and responsibility in reducing CO2 emissions
- Awareness about new technologies to improve energy efficiency
- Showcase new innovative technologies & institutional models for a sustainable & effective solution addressing climate change
- Handling emerging waste management streams: E-waste and Hazardous Waste Management

PARTNERSHIP OPPORTUNITIES

This National Forum will provide ample opportunities to Network, Promote, Advertise & Market Company's Innovations, Ideas, Technology and Services amongst large focused audience and delegates



PLATINIUM PARTNER – 7,00,000/-

- Extensive visibility and acknowledgment as "Platinum Partner" of the event
- Opportunity to deliver the address in the Inaugural Session of the event
- Banner visibility on the home page of the event website with a hyperlink to sponsor's website for duration of 2 months
- Speaking Slot: An opportunity to address the captive audience of the summit in Business Session
- Display of your company roll up banner standees (4 Banners) in the pre event area
- Prominent display of company Logo as "PLATINIUM PARTNER" at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Complimentary 9 Sqm stall at the exhibition area to showcase Company's Product/ Technology
- Privilege to invite your clients/colleagues (up to 15) as special invitees for the opening ceremony, networking, reception of event and Exhibition
- Corporate advertisement in the backgrounder which will be released by the Chief Guest
- Corporate brochure and promotional literature to be included in the delegate kit and summit head table
- Electronic flier campaign with sponsor's logo
- Acknowledgement of support in the "Thank you Panel"

DIAMOND PARTNER – 6,00,000/-

- Acknowledgment as “Diamond Partner” of the event
- Speaking Slot: An opportunity to address the captive audience of the summit in Business Session
- Display of your company roll up banner standees (3 Banners) in the pre event area
- Prominent display of company logo as “DIAMOND PARTNER” at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Complimentary 9 Sqm stall at the exhibition area to showcase Company's Product/ Technology
- Privilege to invite your clients/colleagues (up to 10) as special invitees for the opening ceremony, networking reception of event and exhibition
- Corporate advertisement in the backgrounder which will be released by the Chief Guest
- Corporate brochure and promotional literature to be included in the delegate kit of event
- Electronic flier campaign with sponsor's logo
- Acknowledgement of support in the “Thank you Panel”

SILVER PARTNER – 4,00,000/-

- Acknowledgment as “Silver Partner” of the event
- Speaking Slot: An opportunity to address the captive audience of the summit in Business Session
- Prominent display of company logo as “SILVER PARTNER” at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Complimentary 9 Sqm stall at the exhibition area to showcase Company's Product/ Technology
- Privilege to invite your clients/colleagues (up to 5) as special invitees for opening ceremony, networking reception of the event and exhibition
- Acknowledgement of support in the “Thank you Panel”

SPECIAL PARTNER – 2,00,000/-

- Acknowledgment as “Special Partner” of the event
- Display of company logo as “SPECIAL PARTNER” at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Privilege to invite your clients/colleagues (up to 4) as special invitees for opening ceremony, networking reception of summit and Exhibition
- Corporate advertisement in the backgrounder which will be released by the Chief Guest
- Corporate brochure and promotional literature to be included in the delegate kit of summit

GOLD PARTNER – 5,00,000/-

- Acknowledgment as “Gold Partner” of the event
- Speaking Slot: An opportunity to address the captive audience of the summit in Business Session
- Display of your company roll up banner standees (3 Banners) in the pre event area
- Prominent display of company logo as “GOLD PARTNER” at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Complimentary 9 Sqm stall at the exhibition area to showcase Company's Product/ Technology
- Privilege to invite your clients/colleagues (up to 7) as special invitees for opening ceremony, networking reception of the event and exhibition
- Corporate brochure and promotional literature to be included in the delegate kit of the event
- Acknowledgement of support in the “Thank you Panel”

LUNCH PARTNER – 3,00,000/-

- Acknowledgment as “Lunch Partner” of the event
- Prominent display of company logo as “LUNCH PARTNER” at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Display of your company roll up banner standees (2 Banners) at the lunch area of the event
- Privilege to invite your clients/colleagues (up to 5) as special invitees for opening ceremony, networking reception of the event and exhibition
- Corporate advertisement in the backgrounder which will be released by the Chief Guest

LOGO PARTNER – 1,00,000/-

- Acknowledgment as “Logo Partner” of the event
- Display of company logo as “LOGO PARTNER” at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Privilege to invite your clients/colleagues (up to 2) as special invitees for opening ceremony, networking reception of the event and exhibition

Exhibition Opportunities

The event provides an opportunity for participating companies to exhibit their latest products & technology in the market. It would also provide a forum to explore mutually beneficial business opportunities and build partnerships and alliances

STALL TARIFF

Stall Size 3 x 3 mtr. – INR 50,000/-

Stall Size 3 x 2 mtr. – INR 30,000/-

Following benefits would be available to Exhibitors: (a) Completely built up stall with Company Fascia (b) Two Chairs, one table, spotlights, waste paper basket, electric points (c) 2 Complimentary Delegate Passes

Advertisement Opportunities in Special Publication

PARTICULARS	AMOUNT (INR)
Back Cover	Rs 45,000/-
Inside Covers	Rs 40,000/-
Inside Pages	Rs 30,000/-

REGISTRATION FEE:
Rs. 3,000/- per delegate

For Nominations & Sponsorship, please contact

Om S Tyagi
T: 011-4655 0584
E: ombeer.tyagi@assochem.com

Purnima Dhingra
T: 011-4655 0514
M: +91 98734 83757
E: purnima.dhingra@assochem.com